



**2023 KoNECT-MOHW-MFDS  
INTERNATIONAL CONFERENCE**  
October 10(Tue)–12(Thu), 2023  
Conrad Hotel Seoul, Korea

# 2023 KoNECT International Conference **SPONSORSHIP PROGRAM**

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**October 10(Tue) – 12(Thu), 2023  
Conrad Hotel Seoul, Korea**

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# About KIC ,

KoNECT-MOH-W-MFDS INTERNATIONAL CONFERENCE, co-hosted by the Ministry of Health and Welfare(MOH-W) and the Ministry of Food and Drug Safety (MFDS) brought together around 1,500 attendees from across government, academia and industry to share up-to-date topics on clinical trials and development.

2023 KIC will be held on October 10-12. The program will be focusing on key issues, challenges and opportunities in clinical research arena such as regulatory sciences, real world study, data-driven clinical development, and continuously evolving ethical issues as well as patient-centric approach.



# 2023 KIC OVERVIEW

Title

2023 KoNECT-MOH-W-MFDS INTERNATIONAL CONFERENCE

Date

October 10(Tue) – 12(Thu), 2023

Register

Conference Early Bird : ~ August 15(Tue)

Exhibits

Exhibition Early Bird : ~ June 30(Fri)

Place

Conrad Hotel Seoul, Korea

Web

<https://www.konectintconference.org/>

Host



## Program



Conference



Exhibition



Partnering

# 2022 KIC REPORT

Connect Tomorrow's Therapeutics to the Patients



Attendees

1500

Sessions

26



Exhibition

43

415

Companies  
Represented

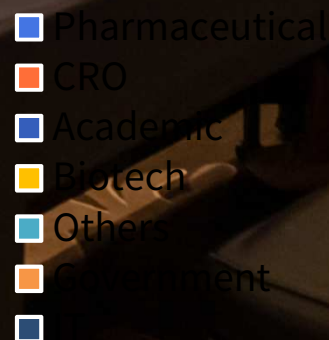
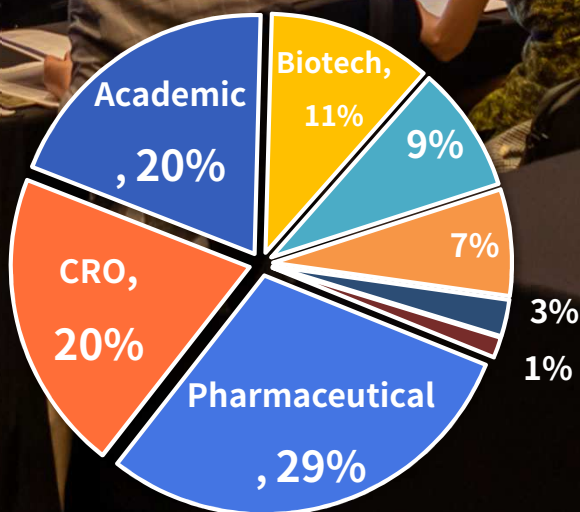


Asia's Largest Clinical Development Conference

Researcher-Sponsor Open Innovation

The Highest Attendees Ever

The First Clinical Trial &  
Pharmaceutical Job Fair



# 2022 KIC REPORT

## EXHIBITION LIST

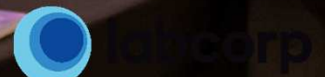
ADM KOREA



CLARIO.  
THE BEST OF ERT & BIOCLINICA



GCOL  
Global Clinical Central Lab



# SPONSORSHIP PACKAGES

Unit: USD

		<b>DIA Limit 2</b>	<b>GOLD Limit 5</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>Conference pass</b>	3 Day Full	10	5	2	1
<b>Exhibition space</b>	Special booth	5,000			
	Standard booth		4,200	4,200	4,200
<b>Online advertisement</b>	Logo on KIC newsletter	4,200	4,200	4,200	4,200
	Logo on website	1,800	1,800	1,800	1,800
<b>Offline advertisement</b>	Logo on photo wall	1,800	1,800	1,800	
	Logo on name tag strap	2,600			
	Logo on event banner	1,800	1,800	1,800	
	Logo on conference bag	1,800	1,800		
	Flyer into conference bag	3,400			
	Full page Ad in program book (Premium)	2,600			
	Full page Ad in program book		1,000	1,000	1,000
	Sponsor Session	1,000	1,000	1,000	
<b>Additional events</b>	Logo at the welcome dinner	1,800	1,800		
	Promotional video at welcome dinner	2,600			
<b>Total</b>		<b>30,400</b>	<b>19,400</b>	<b>15,800</b>	<b>11,200</b>
<b>Promotional Price</b>		<b>22,600</b>	<b>14,600</b>	<b>12,200</b>	<b>8,200</b>

Next page : KRW Prices

- For non-exhibiting company : Individual advertisements are available.
- Sponsorship applications are accepted on a first-come, first-served basis.
- Sponsorship package can be adjusted after consultation.

# SPONSORSHIP PACKAGES

Unit: KRW

		<b>DIA Limit 2</b>	<b>GOLD Limit 5</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>Conference pass</b>	3 Day Full	10	5	2	1
<b>Exhibition space</b>	Special booth	6,000,000			
	Standard booth		5,000,000	5000,000	5000,000
<b>Online advertisement</b>	Logo on KIC newsletter	3,000,000	3,000,000	3,000,000	3,000,000
	Logo on website	2,000,000	2,000,000	2,000,000	2,000,000
<b>Offline advertisement</b>	Logo on photo wall	2,000,000	2,000,000	2,000,000	
	Logo on name tag strap	3,000,000			
	Logo on event banner	2,000,000	2,000,000	2,000,000	
	Logo on conference bag	2,000,000	2,000,000		
	Flyer into conference bag	4,000,000			
	Full page Ad in program book (Premium)	3,000,000			
	Full page Ad in program book		1,000,000	1,000,000	1,000,000
	Sponsor Session	1,000,000	1,000,000	1,000,000	
<b>Additional events</b>	Logo at the welcome dinner	2,000,000	2,000,000		
	Promotional video at welcome dinner	3,000,000			
<b>Total</b>		<b>33,000,000</b>	<b>20,000,000</b>	<b>16,000,000</b>	<b>11,000,000</b>
<b>Promotional Price</b>		<b>28,000,000</b>	<b>18,000,000</b>	<b>15,000,000</b>	<b>10,000,000</b>

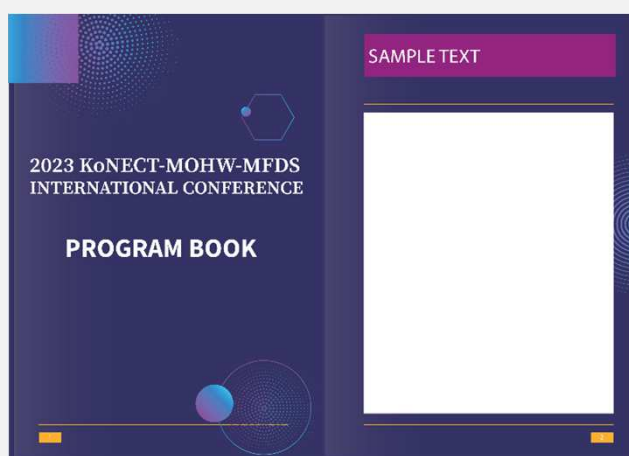
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# SPONSORSHIP OPPORTUNITIES

**Promote your company brand to industry leaders !**  
Sponsoring an event can help you achieve a variety of business goals, from improving your brand's visibility to generating leads and enhancing your company's reputation.

- Develop collaborative partnerships and business leads
- Better understand international business opportunities

## Offline advertisement



# SPONSORSHIP OPPORTUNITIES

## Sponsor Session

The opportunity to conduct a 30 minute breakout session with an education provider or partner co-presenter on a topic related pharmaceutical and clinical trial industries during 2023 KIC. Time slots are assigned on a first-come, first-serve basis.

- **Exhibitor : 1,000,000 KRW (USD 1,000)**
- **Non-Exhibitor : 2,000,000(USD 1,800)**

## Welcome Dinner events

Great opportunity to expose your brand to network with senior industry leaders.

- Company logo featured on wall
- Promotional video to be played before the Welcome Dinner



# SPONSORSHIP GUIDELINE

## Application

February 27(Mon), 2023 ~ **on a first-come, first-served basis**

Fill out the application form  
Mail it to [info-kic@konect.or.kr](mailto:info-kic@konect.or.kr)  
(Application form attached separately)

## Payment

- ① Review of sponsorship applications (Secretariat)
- ② Invoice issue
- ③ Payment of 50% of the total amount **within 14 days**
- ④ Pay the balance by **September 8<sup>th</sup>**

\* The Secretariat provides benefits based on the completion of payment.

## Refund

- When canceling the sponsorship application, you must submit the cancellation document in writing.
- This Sponsorship contract become effective upon submission of the documents to the KIC Secretariat.

### Refund policy

- **Until September 8<sup>th</sup>** : Full refund (excluding remittance fee)
- **From September 9<sup>th</sup>** : No refund



02-6010-8500



[Info-kic@konect.or.kr](mailto:Info-kic@konect.or.kr)



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